



**Tuatahi: Vision, Purpose and Priorities**

**Whakakitenga Vision** Toitū te mana o ngā whānau o Te Tai Tokerau, kia toa, kia mārō, kia puāwai

**Whakatakanga Purpose** To be a catalyst for change in Tai Tokerau, transforming hauora and well-being systems for whānau, hapū and Iwi.

**Arongā Priorities**

- Oranga Whānau** Prevention and Education
- Oranga Ratonga** Timely access to Local Care
- Oranga Mokopuna** Intergenerational Wellbeing
- Oranga Hinengaro, Oranga Wairua** Mental Health and Addictions Support
- Oranga Kaupapa** Hauora System Capability and Investment

**Tuarua: We will achieve our Vision and Purpose through activating our Five Strategic Pou**

- He Mātai Aro Nui Leading**  
To take an active role in ensuring whānau and Iwi are at the heart of the hauora system.
- He Mana Tō Te Kupu Enabling**  
To facilitate mana motuhake, by ensuring whānau have the power, resources, and support to shape their own health journeys.
- He Maunga Tū Tonu Innovating**  
To advocate for and support innovation in the region that is focused on improving the health and wellbeing of our whānau and Iwi.
- He Kanohi Homiromiro Monitoring**  
To monitor the performance of the health & wellbeing systems (including funders, commissioners, providers and others) in relation to access, outcomes, and investment in the region.
- He Toka Tū Moana Sustainability**  
To build a resilient, enduring, and flexible IMPB through strategic partnerships, diverse activity, and investment in our foundational enablers.

**We will make progress with these Strategic Pou through...**

- Partnerships and Collaboration**  
Co-designing solutions, sharing priorities, and delivering unified advocacy and innovation with a broad range of strategic partners.
- Advocacy and Disruption**  
Elevating whānau and Iwi priorities to influence policy and legislation and to drive equitable outcomes with providers and commissioning bodies.
- Building Whānau and Provider Capability**  
Supporting communities and providers to build the skills to deliver and receive care that meets whānau needs, including utilising new models of care.
- Thought Leadership**  
Developing and sharing innovative solutions, frameworks, and best practices for models that will advance whānau and Iwi priorities.
- Monitoring Performance and Leveraging Opportunities**  
Proactively identifying emerging innovations, tracking system performance, and anticipating risks and opportunities that could impact whānau outcomes
- Generating Insights From Data**  
Collecting and transforming data to guide investment, measure impact, strengthen internal performance, and support sustainability.

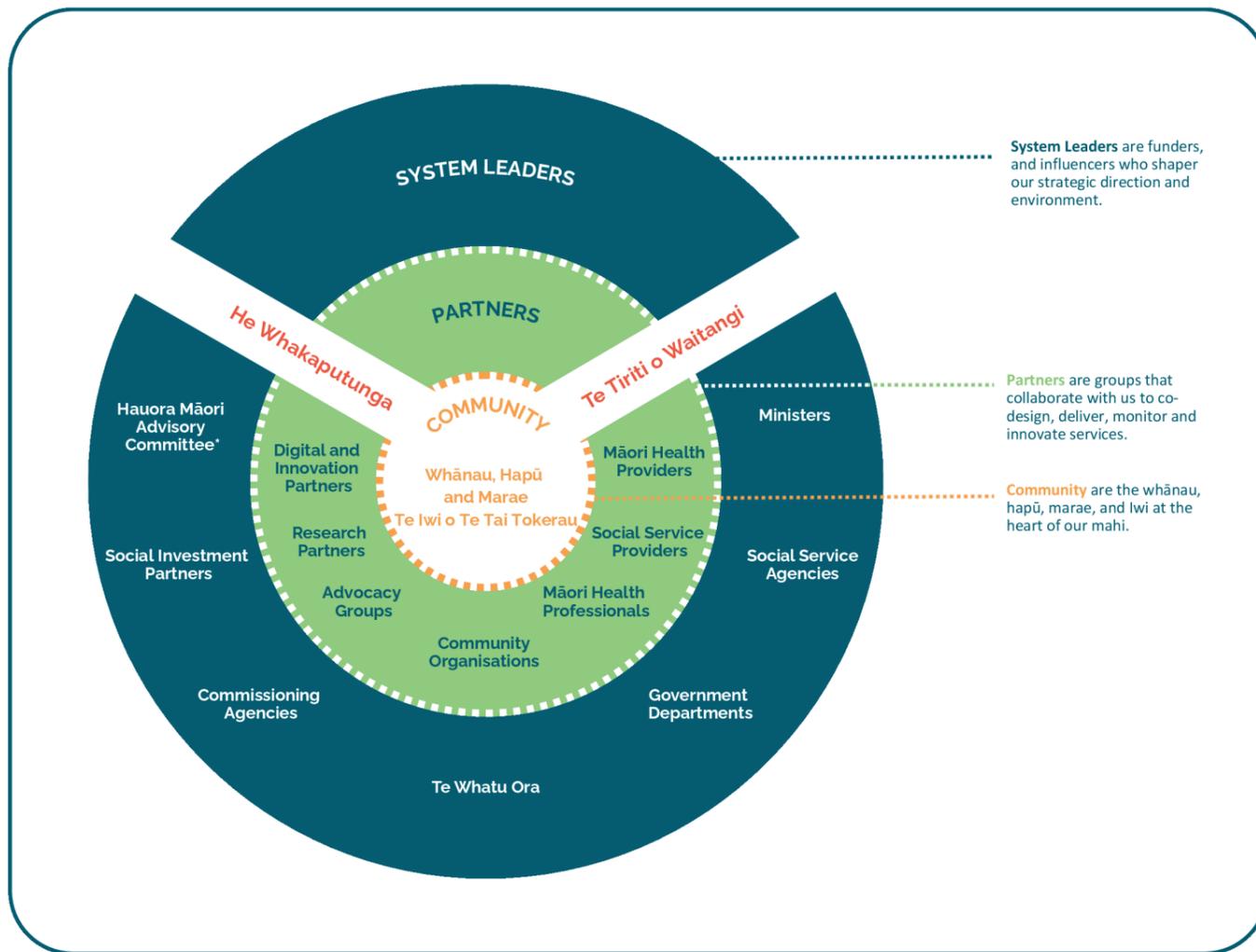
**Tuatoru: Our Strategy is underpinned by three Key Enablers**

- Strong Relationships**
- Sustainable Funding**
- Comprehensive Data**

# Ngā Āheinga me Ngā Mehua

## Core Enablers and Measures

The relationship map below shows our key relationships across the three layers.



### Relationships are about...

- building trust, influence, and shared purpose across Iwi, providers, funders, and system partners.

### Funding is about...

- securing the resources needed to deliver our core activities and grow our impact. This includes creating diverse and sustainable funding opportunities (e.g. from government investment, philanthropic partnerships, or commissioned services) that support our long-term financial sustainability.

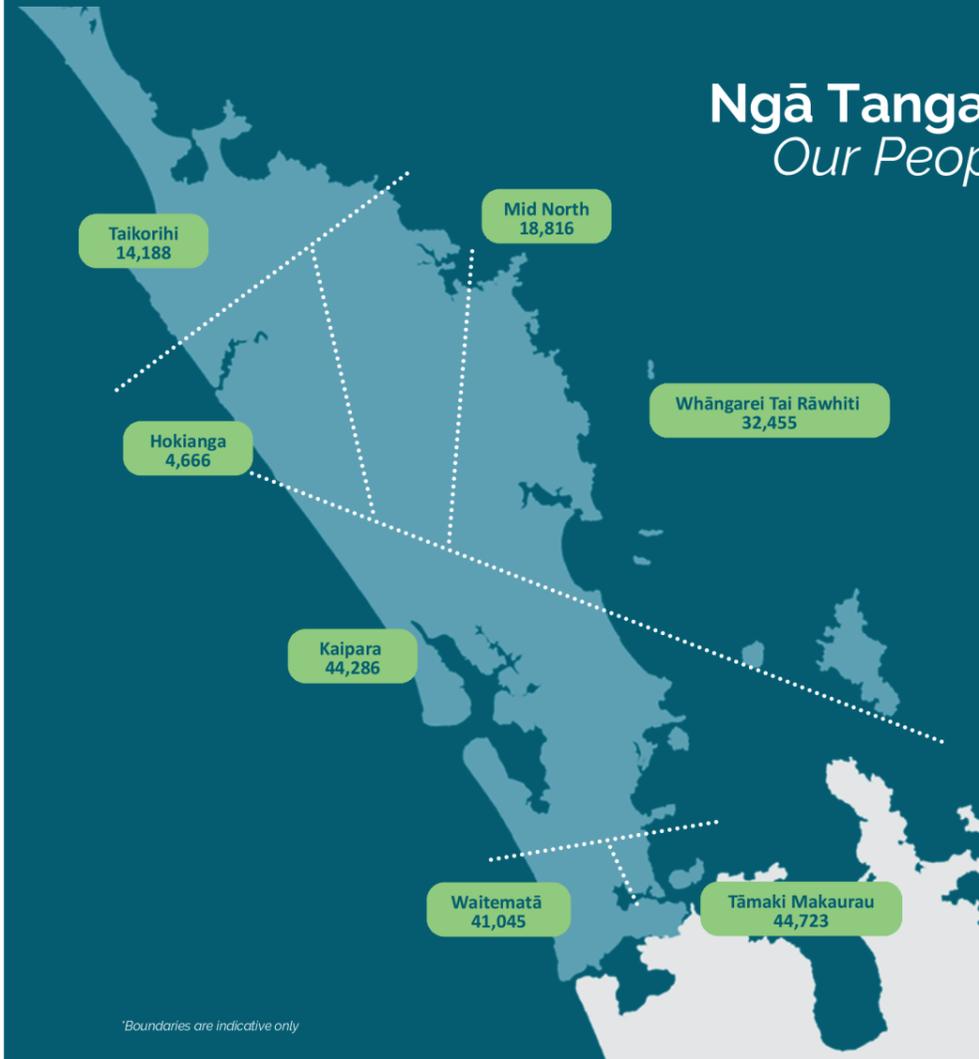
### Data is about...

- having access to timely, comprehensive, and relevant information that supports our core roles and activities. This includes health outcomes, service access, whānau voice, and wider social determinants which enable us to plan, advocate, and monitor with confidence.
- having the tools and capabilities to generate new and actionable insights that inform the activities of each pou — helping us identify gaps, measure progress, and focus our efforts where they will have the greatest impact for whānau

**Note:** With the recent proposed changes in the health system, our relationship with the Hauora Māori Advisory Committee will be critical for elevating the insights we generate and advancing our health priorities.

## Ngā Tangata

### Our People



| Measure of Success                  | Primary Metric  |
|-------------------------------------|---|
| Preventable Mortality and Morbidity | Improvement in Ambulatory Sensitive Hospitalisation Rates in Te Tai Tokerau.                                |
| Innovation in Te Tai Tokerau        | Te Taumata Hauora o Te Kahu o Taonui IMPB activity in relation to stimulating innovation in Te Tai Tokerau. |
| Whānau Satisfaction                 | Improvement in Māori patient experience and satisfaction scores.  |
| Access to Primary Care              | Increase in percentage of whānau enrolled in a Primary Health Organisation.                                 |
| Appropriate Workforce               | Increase in proportion of Māori in the regulated health workforce over time.                                |
| Funding and Investment              | Increased funding for Māori Health Providers in Te Tai Tokerau.   |